



**INTAGLIO**  
2008-09

The IIM Calcutta International Business School Meet

**ENTREPRENEURSHIP  
CELL**



*Unlocking Potential. Unlocking Opportunities.*

INTAGLIO 2008-09  
THE IIM CALCUTTA INTERNATIONAL B-SCHOOL MEET  
AND  
THE ENTREPRENEURSHIP CELL, IIM CALCUTTA

PRESENT



CULTIVATING  
LEADERSHIP  
REDEFINING  
**HORIZONS**

# Pitch Round

## Format

1. Pitch to the investors - 5 minutes
2. Cross questioning by the panel - 8 minutes
3. Feedback by the panel - 2 minutes

## Rules

1. Shortlisted teams should confirm their participation in the Pitch round through a mail to [i2i@email.iimcal.ac.in](mailto:i2i@email.iimcal.ac.in)
2. **Subject of the mail:** "Confirmation to Pitch Round -<Your Zone>"

**Deadline:** 5th December, 2008.

*Participants cannot change the zone from which they have applied.*

3. Participants would have to make their own arrangement for travel and stay for the venue of the Pitch Round.
4. The Pitch Round in Indore is contingent on receiving sufficient response from the region to justify a separate venue. The Central region may be scrapped without any clarification in which case the participants from the Central region will be asked to choose any of the other four regions for the Pitch Round. This would be done atleast five days prior to the round so as to give sufficient time to participants to make their travel and stay arrangements.
5. There is no formal dress code for any participant.
6. Participants shall have the facility of soft board, presentation, computers, projectors etc. The format of presentation is left completely to the participant's discretion.
7. Participants should confirm their arrival to the city of presentation a day before the Pitch stage (through a call to their buddy)
8. Participants should reach the venue on the specified day at least half an hour before time